

PANTONE®
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Soft Corn



Armel Soyer gallery at DesignMiami/ Basel 2019

SIMPLY WHITE

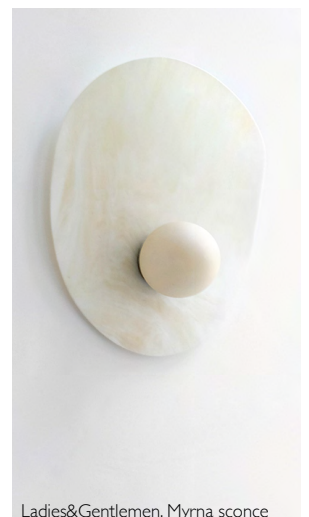
If white is symbolically related to purity, light, and appears today as a major shade, it is no coincidence. Indeed, the furniture and interior design community has widely implemented different shades of white recently, on every continent. Either the choice of delicacy, of grace, enough to rise each object of that color to the higher rank. Also, there is a certain taste for its global and monochrome use, as if the nuance had taken over, submerging projects, objects, from the most humble to the most luxurious. Like if white everywhere is a new normality. *But what is hiding behind the white?*



196 Orchard, by Alep P. White



Müsing-Sellés, Salone del Mobile 2019



Ladies&Gentlemen, Myrna sconce



Olga Engel, Zephyr mirror



Louis Poulsen, Patera



Light+Ladder, Pluto sculptural concrete planter



Rosie Li, Inez Wallmount



Robert Sukrachand, Mirazzo